



September 19, 2018

City of Berlin
Mayor & Council
164 Main Street
Berlin, NH 03570

Dear Mayor & Council,

The 15th Annual RiverFire Celebration is scheduled for October 13th, 2018. RiverFire started out as a local event and has grown into a "Signature Event" attracting tourists from all over New England. The economic boost created by Signature Events such as RiverFire has had a dramatic effect in our area. Events draw the tourists to our area, but we now know through tracking all our analytics that many are returning on non-event weekends.

As you know, events always need something new added to continue the excitement and draw the attention. At this time, we are requesting a permit from the city to have helicopters rides stationed at Horne Field. We are requesting the hours of noon until 8pm on October 13th during RiverFire. CR Helicopters, Nashua, NH would be the company running the rides. We use them during the Jericho ATV Festival with great success. Scenic rides over our mountains, river and the dramatic fires burning would be amazing.

Thank you for your time and consideration.
Please contact me with any questions.

Sincerely,
Paula Kinney

Paula Kinney
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