



# Berlin Master Plan Phases

The diagram below outlines the four major phases of the Berlin Master Planning process, as outlined in our proposed scope of work. Each phase includes a summary of the activities that will help the Planning Board answer these questions as the Master Planning document is updated.

JANUARY 2021 -  
JULY 2021

## Phase 1: Where are we now?

- Existing Conditions Analysis
- Mapping of resources and formulation of topic profiles
  - Population and Housing
  - Economic Development
  - Natural Resources and Hazards
  - Community Facilities and Utilities
  - Transportation
  - Energy
- Review of planning studies and reports
- Tour of City

DECEMBER 2020 -  
OCTOBER 2021

## Phase 2: Where do we want to be?

- Outreach and Engagement
- Visioning

JULY 2021 -  
NOVEMBER 2021

## Phase 3: How do we get there?

- Future Land Use Strategy
- Recommendations
- Implementation Plan

JANUARY -  
APRIL 2022

## Phase 4: Refinement and Adoption

- Draft Plan
- Review
- Final Plan

# Existing Resources and Studies

---

Below are a list of studies and reports completed since 2010 that RP&D will review and pull out important findings. These findings will be weaved into the Master Plan document. We do not want to reinvent the wheel and see weaving planning efforts together an important piece of creating a cohesive vision and document for Berlin. Please let us know if there are studies and reports not on this list that we should review.

- Berlin Community Profile - 2019 - UNH Cooperative Extension
- Economic Development and Marketing Strategy for Berlin - 2019 - Camoin Associates
- Refining and Enhancing the Public Education Delivery System in the Greater Berlin NH Area - Assessment of Facility Needs - 2018 - Municipal Resources
- Natural Resource Inventory and Management Plan for Mount Jasper - 2013
- Annual Reports - Water Quality, Berlin Housing Authority, Public Works, etc.



# Outreach Strategies

The outreach and engagement phase of a Master Planning process should yield feedback that should be used to develop the vision statement, community goals, and objectives that best articulate the desires of the members about the future of the community. While we know public outreach was conducted to complete some of the more recent studies and reports, we hope this master planning specific outreach complements these efforts.

Below are some outreach mechanisms for the Planning Board to consider. Once the board determines what mechanisms makes sense to utilize, RP&D will create an outreach and engagement plan that outlines timelines and other details.

- Project webpage: a “clearinghouse” for draft materials, announcements, links, and overall description of the project
- Project feedback form (online and person)
- Digital presentations
- Story Map
- Focus groups or meetings with community groups
- Digital and print communication, social media, etc.

